# Predictable Mass Appraisal and the Real Property Income and Expense Portal

### Robert Ross

Chief Data Officer, Cook County Assessor's Office 1/29/2020

## Three numbers

$$Tax \ bill = \frac{Levy}{Base} * Your \ value$$

- Levy: The amount of property tax revenues the government will try to collect
- Base: The total market value available to the government for property taxation.
- Your value: Your market value, minus exemptions where applicable.

# The Levy

# Scenario 1: simulate tax increase alone

- The workbook comes with a precalculated scenario showing the impact of a \$94 million increase in the City of Chicago's property tax levy.
- User can use the 'simulating scenarios' sheet to input the desired property value and class.
- Select scenario 1.
- Again, noting small differences in actual calculation vs. tax bills due to truncation and rounding errors.



### The Cook County Assessor's Property Tax Rate Simulato Simulating Scenarios

V 1.0

#### Panel 1 - User Input

In addition to calculating actual tax bills, this worksheet can calculate tax bills under constructed hypothetical scenarios.

#### Scenario

Scenario 1 - Increase in City taxes

#### **Property Class**

300 Class Commercial Apartments > 7 units

#### Tax Year\*\* Property Value

actual 2019 \$1,000,000 alt 2019 \$1,000,000

#### **Scenario Description**

From 2018 to 2019, the City of Chicago increased the amount of money it was raising from property taxes by \$83 million, or 6.52%. Suppose instead that it had increased its levy by substantially more - what would have been the impact on taxpayers? In this scenario, alt 2019 adds an additional \$94 million to the actual \$83 million increase in property taxes in 2019.

## Poll #1

- Holding the tax base constant, what would have been the impact of increasing the City's levy by \$94 million on 3-00 class property's tax bills?
  - \$0-\$100 / \$1 million in market value
  - \$100 \$500 / \$1 million in market value
  - \$500 \$1,000 / \$1 million in market value
  - \$1,000 \$1,500 / \$1 million in market value
  - >\$1,500 / \$1 million in market value

Panel 2 - TAXING DISTRICT BREAKDOWN - TAXES									
	Municipal Budgets (millions)		Assesse	Total Municipal Assessed Value (billions)		Calculated Effective Millage Rate (% of property value)		Your Tax Bill for Each Jurisdiction	
	actual 2019	alt 2019	actual 2019	alt 2019	actual 2019	alt 2019	actual 2019	alt 2019	
INFRASTRUCTURE AND RECREATION TAXES									
Metro Water Reclamation Dist. of Chicago	\$637	\$637	\$56	\$56	1.1326	1.1326	\$1,133	\$1,133	
Parks-Museum/Aquarium Bond	\$0	\$0	\$30	\$30	-	-	\$0	\$0	
Chicago Park District	\$286	\$286	\$30	\$30	0.9498	0.9498	\$950	\$950	
Subtotal							\$2,082	\$2,082	
SCHOOL TAXES									
Board of Education Chicago	\$3,178	\$3,178	\$30	\$30	10.5538	10.5538	\$10,554	\$10,554	
Chicago Community College District	\$130	\$130	\$30	\$30	0.4336	0.4336	\$434	\$434	
Subtotal							\$10,987	\$10,987	
CITY TAXES									
Chicago School Bldg & Imp Fund	\$148	\$148	\$30	\$30	0.4922	0.4922	\$492	\$492	
Chicago Library Fund	\$106	\$106	\$30	\$30	0.3527	0.3527	\$353	\$353	
City of Chicago	\$1,407	\$1,445	\$30	\$30	4.6720	4.7973	\$4,672	\$4,797	
Subtotal							\$5,517	\$5,642	
COUNTY TAXES									
Cook County Forest Preserve District	\$98	\$98	\$57	\$57	0.1719	0.1719	\$172	\$172	
County of Cook, Public Safety, & Health Facilities	\$758	\$758	\$57	\$57	1.3235	1.3235	\$1,324	\$1,324	
Subtotal							<i>\$1,495</i>	\$1,495	
Totals before exemptions#	\$6,749	\$6,787			20.0820	20.2073	\$20,082	\$20,207	

\$125 per \$1 mln in market value. For 5-00 class, its \$313 per \$1 mln

# The Base

# IL Dept. of Revenue Ratio Studies

			Ass	essmen	t Rati	os 2	018				
				Coeffcient of					Price-related	95%	Coefficient of
Geographic Area		Adjusted Median	Median	Dispersion (COD)	of Sales	Qua 1st	rtiles 3rd	Ratio Range	Differential (PRD)	Confidence Interval	Concentration (COC)
Cook County											
(All Districts and Townships are listed by	y Prope	rty Groups	.)								
Total County	1 2 3	5.60 8.67 6.70	5.31 8.19 6.07	141.41 22.55 54.62	241 24,942 224	2.46 6.99 4.52	11.23 9.53 8.62	87.43 26.90 36.14	2.89 1.04 1.43	4.30 - 5.86 8.16 - 8.21 5.60 - 6.54	10.79 33.96 17.41
	4 5-A 5-B	- 22.72 21.40	8.97 20.66 20.73	0.00 50.71 50.71	1 254 77	- 14.44 14.56	- 29.57 27.42	0.00 100.83 88.67	1.00 1.84 1.54	19.00 - 22.47 18.42 - 23.26	100.00 14.96 20.78
Township/Districts											
Triad Assmt.	1	-	5.85	166.62	137	2.46	14.02	87.06	4.77	5.07 - 7.16	13.87
District 1	2	-	7.78	24.35	11,216	6.59	9.06	24.05	1.07	7.74 - 7.82	34.48
	3	-	5.89	61.61	172	4.16	8.79	36.14	1.49	5.40 - 6.37	19.19
	4	-	8.97	0.00	1	-	-	0.00	1.00		100.00
	5-A	-	19.11	53.68	131	14.06	28.60	100.83	2.08	17.54 - 21.31	17.56
	5-B	-	10.71	117.93	18	4.48	22.87	88.67	2.53		16.67
Triad Assmt.	1	-	3.14	60.59	48	1.74	4.92	14.11	1.27	2.36 - 3.69	12.50
District 2	2	-	8.23	18.34	7,282	7.06	9.44	23.42	0.97	8.18 - 8.27	36.42
	3	-	6.04	28.26	22	4.66	6.87	12.01	1.17	4.81 - 6.69	22.73
	5-A	-	22.81	39.94	55	14.92	29.23	58.86	1.52	17.56 - 24.73	18.18
	5-B	-	20.19	39.61	40	16.73	25.78	62.82	1.13	18.10 - 24.23	25.00
Triad Assmt.	1	-	6.98	85.61	56	3.84	12.55	58.43	1.30	5.14 - 10.42	5.36
District 3	2	-	8.89	22.21	6,444	7.66	10.42	26.66	1.05	8.84 - 8.95	35.07
	3	-	7.43	32.16	30	5.60	9.30	13.92	1.19	5.85 - 8.62	20.00
	5-A	-	23.70	48.31	68	16.26	33.07	89.97	1.73	18.50 - 27.90	16.18
	5-B	-	27.65	39.05	19	17.14	38.64	49.49	1.29		10.53

<sup>5-</sup>B - Industrial Property; 5-A - All other Class 5 property

<sup>\*\*</sup> Insufficient data available. Analysis made only for property groups containing 25 or more transfers.

<sup>\*\*\*</sup> No adjustments necessary because there was no significant reassessment in 2015.

# Simulated growth rates by class

Major Class	2018 ratio
Vacant Land	5.85%
Residential	7.78%
Commercial	
Apartments	5.89%
Non-Profit	8.97%
Commercial	
and Industrial	18.04%

<sup>\*</sup>Based on figures from a forthcoming property tax incidence study from the Urban Land Institute Chicago District Council

#### Parameter Table 1

In the table below, the user can input growth rates in EAV by property class to simulat cax bases for the City of Chicago. Figures on the worksheet 'Scenario Data' are driven by table.

		Actual growth rate	Simulated growth rate
Class	Class Description	in gross EAV 18-19	in gross EAV 18-19
	1 Vacant Land	0.43%	83.00%
	2 Residential	-0.15%	36.00%
	3 Commercial Apartments	10.19%	84.00%
	4 Non-Profit	0.72%	121.00%
	5 Commercial and Industrial	4.58%	44.00%
	6 Industrial Incentive	10.20%	10.20%
	7 Commercial Incentive	7.11%	7.11%
	8 Commercial/Industrial Incentive	244.30%	244.30%
	9 Commercial Apartment Incentive	24.85%	24.85%

#### **Total City Base Simulations**

•					
			Variance from actual		
		2019 EAV	2019 figures		
			·		
City of Chicago Tax Base on					
Agency Rate Report	\$	87,816,177,317	0.0000%		
Actual 2019 Increment in City of					
Chicago	\$	16,987,853,372			
Net City of ChicagoTax Base 2019					
based on calculations in this					
workbook	\$	87,984,499,223	0.1917%		
Simulated City of Chicago Tax Base			*****		
Using Parameters in Parameter					
Table 1	\$	118,523,825,330	34.9681%		
-	- '	, ,,			



#### The Cook County Assessor's Property Tax Rate Simulator **Simulating Scenarios**

#### Panel 1 - User Input

In addition to calculating actual tax bills, this worksheet can calculate tax bills under constructed hypothetical scenarios.

#### **Scenario**

Scenario 2 - Increase in the Tax Base

#### **Property Class**

300 Class Commercial Apartments > 7 units

#### Tax Year\*\* Property Value

actual 2019 \$1,000,000 alt 2019 \$1,000,000

#### **Scenario Description**

From 2018 to 2019, assessed values of commercial properties grew by about 20%, while the total value of residential properties grew by about 14%. On the worksheet 'Growth Simulation,' the user can input their own growth figures for EAV. The default is the baseline.

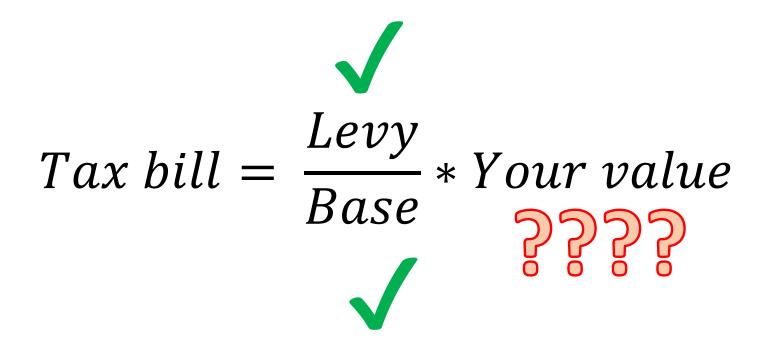
34% larger base

## Poll #2

- Holding the tax base constant, what would have been the impact of increasing the City's tax base by 30% on 3-00 class property's tax bills?
  - \$0-\$100 / \$1 million in market value
  - \$100 \$500 / \$1 million in market value
  - \$500 \$1,000 / \$1 million in market value
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Chicago Park District	\$286	\$286	\$30	\$41	0.9498	0.7025	\$950	\$703	
Subtotal							\$2,082	\$1,835	
SCHOOL TAXES									
Board of Education Chicago	\$3,178	\$3,178	\$30	\$41	10.5538	7.8058	\$10,554	\$7,806	
Chicago Community College District	\$130	\$130	\$30	\$41	0.4336	0.3205	\$434	\$320	
Subtotal							\$10,987	\$8,126	
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Subtotal							\$5,517	\$4,080	
COUNTY TAXES									
Cook County Forest Preserve District	\$98	\$98	\$57	\$65	0.1719	0.1513	\$172	\$151	
County of Cook, Public Safety, & Health Facilities	\$758	\$758	\$57	\$65	1.3235	1.1650	\$1,324	\$1,165	
Subtotal							\$1,495	\$1,316	
Totals before exemptions#	\$6,749	\$6,749			20.0820	15.3581	\$20,082	\$15,358	

-\$4.7K per \$1 mln in market value. For 5-00 class, its \$11.8K per \$1 mln



An average 84% increase in commercial apartment values ≇ your apartment's value will increase 84%.

# High dispersion in 2018 commercial assessments

Two distributions. The mean of the blue apartments are at... Same mean. distribution provides more information about Range for any single observation COD is **5 – 15**. than does the mean of the gold distribution \* IAAO, 2020

# RPIE will reduce dispersion of estimated values and increase predictability

## Poll #3

- How likely are you to file an RPIE or encourage others to file an RPIE before March of 2021?
  - I will certainly not.
  - Very unlikely
  - 50/50
  - Fairly likely
  - Certainly
  - Not sure/don't know/not applicable

### **Automated Valuation**

- The data science department has built an open-source automated valuation model for commercial apartments.
- Source code is available to the public.
- Output and supporting data is available to the public.
- Robust technical documentation is available to the public.
- Automated valuation increases speed and predictability in assessments.
- Automated Valuation Model output is then reviewed intensively by Valuations Department's commercial team.

# Current RPIE coverage

- The RPIE response rate is really low.
- 100% response rate is not required for a high level of precision.
- Timing is important: RPIE filings in the next few months will be far more important to initial assessments than filings in the summer/fall.

#### City

Township	Total PINs	Filed RPIE
Hyde Park	2263	1.2%
Jefferson	2081	0.6%
Lake	1491	0.9%
Lake View	2048	2.7%
North Chicago	500	1.8%
Rogers Park	774	1.4%
South Chicago	431	1.2%
West Chicago	2256	1.9%

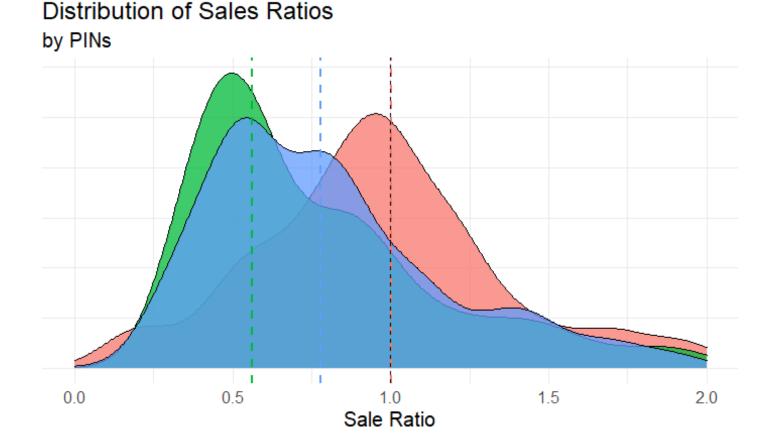
# Current AVM performance

					:
	N Sales	Total FCV (Blns)	Median year-over-year change in FCV	Median Ratio	COD PRD
AVM					
2021	139	\$30	73%	1.00	38.60 1.33
Non-AVM				L	
2020	144	\$4	65%	0.79	42.92 1.32
2019	30	\$7	94%	0.50	19.77 1.08
2018	373	\$22	19%	0.77	52.56 1.53
				:	

<sup>\*</sup>This performance is based off a 1% RPIE filing rate.

# Current AVM performance

- Sales ratios help characterize the overall quality of assessments for a specific group and period of time.
  - Ratio = Sale Price / Fair Market Value
  - 1 → accurate
  - < 1 → under-valued
  - >1 → over-valued
- AVM achieves a median ratio of exactly one.
- AVM still produces a high dispersion.





## **Gross Potential Income Calculation**

- Assemble all rented units for all RPIE filings.
- Add:
  - Unit physical attributes.
  - Building attributes.
  - Location attributes.
  - Time of lease.
  - Property grade and other strata.
- Use regression analysis to predict individual unit rents.
- Aggregate to the building & PIN level.

## RPIE data drives GPI estimation

# RPIE rented units

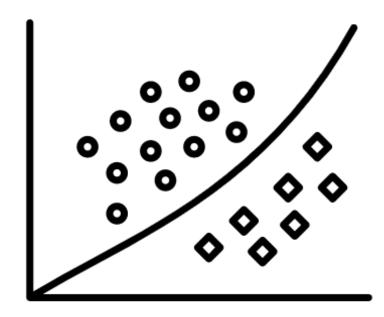
- Lease date, monthly rent
- Unit, building, and neighborhood characteristics

# RPIE vacant units

 Unit, building, and neighborhood characteristics

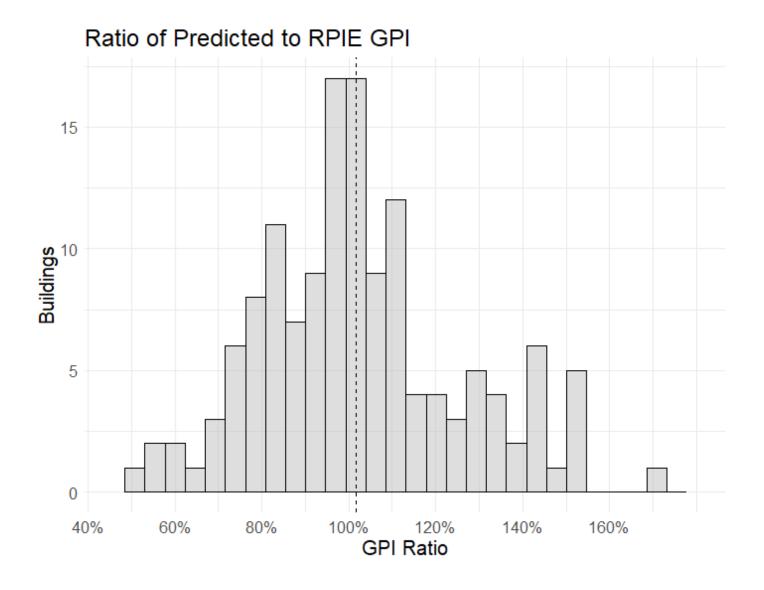
# Units w/o RPIE

 Unit, building, and neighborhood characteristics



# Dispersion of GPI estimates

- Graph shows percentage difference between AVM predicted GPI, and reported GPI via RPIE.
- $R^2 = 65\%$
- Dispersion is fairly high.
- Dispersion of GPI estimates drives dispersion in overall predictions.
- More RPIE → less dispersion.



# Chicago rents fell 12% in 2020. For renters, it 'restores your faith in humanity.' For landlords, 'it's a huge hit.'

#### By HANNAH HERRERA GREENSPAN

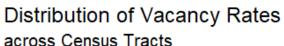
CHICAGO TRIBUNE | JAN 11, 2021 AT 11:48 AM

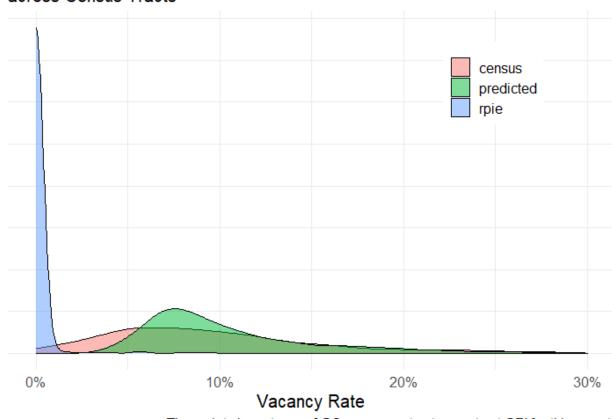


- There are about 320,000 residential rental apartments in Chicago.
  - ~16,000 properties.
- ~ 1% completed RPIE filings last year
- Low RPIE response rates make it very difficult to build a statistical model that can account for recent changes in rental amounts.
  - Especially true if changes in rental values are isolated to specific sub-markets and/or regions.

## Vacancy

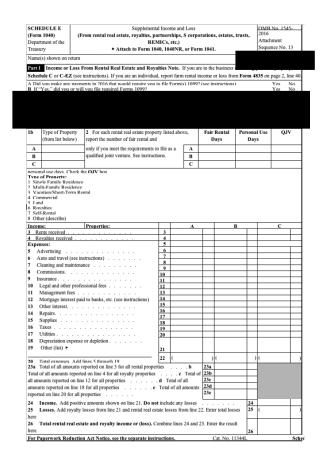
- RPIE asks 'how many months over the past year was this unit vacant.'
- This is used to power a statistical model to estimate vacancy rates.
- Nearly all RPIE filings report a very low vacancy.
- Model estimates an average vacancy rate ~ 7%.
- Again, high dispersion.





The script chose to use ACS vacancy rates to construct GPI for this report.

# Income and Expenses







### Expense ratios

- Plot to the right shows actual reported expenses ratios.
- Age and building size impact expense ratio.
- Without sufficient RPIE filings, we lack the ability to run a statistical model on these outcomes.
- Resort to non-statistical approaches, like taking medians within categories.

# Distribution of Expense Ratios by Building Size and Age

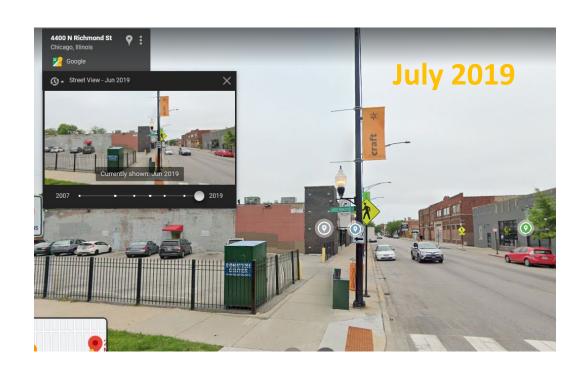


Y axis limited at 1 | 528 total, 512 unique expense ratios constructed using RPIE filings

## Free rent, concessions, & affordable housing

- RPIE asks for
  - Total amount of free rent by unit
  - Affordable housing status by unit
  - Total concessions for commercial units
- This allows us to adjust assessments as appropriate by individual property, or by group...
- If we have a sufficient number of RPIE filings to identify these properties and/or groups.

# Changes to characteristics





# RPIE allows basic characteristics issues to be quickly addressed

#### **Pre-RPIE**

- Property assessed as though a building existed on it.
- Mailed AV = \$240K
- Appeal
- Certified AV ~ \$30K

#### **RPIE**

- Property assessed as it actually stood on 1/1/2021.
- No appeal necessary...
- ...if RPIE is filed

# Ideal predictability

- Online application, hosted by the CCAO. User inputs a commercial PIN, and sees:
- Gross Potential Income calculation with real data.
- Vacancy and expense ratios applied to that PIN, with justification and supporting data
- Capitalization rates applied to that PIN, with justification and supporting data
- Any other value-modifications.
- Current trends and data that may impact future values.

# We need your help to make this a reality.

Complete your 2021 RPIE filing now!

## Poll #4

- How likely are you to file an RPIE or encourage others to file an RPIE before March of 2021?
  - I will certainly not.
  - Very unlikely
  - 50/50
  - Fairly likely
  - Certainly
  - Not sure/don't know/not applicable

# Thank You.

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Gitlab.ccao\_rross

### Sources and links

- Real Property Income and Expense Online Portal
- CCAO's V1 of Commercial Apartment Modeling
  - Preliminary valuation report
- CCAO Open Data
  - Apartment unit level data
  - PIN level data